

Package Perks	Starter	Visibility	Visibility Pro	Total Transformation	Platinum	Medallion
Free Mobile Responsive Website Design	✓		✓	✓	✓	✓
Website Upgrade Option Every 36 Months			✓	✓	✓	✓
Unlimited Content Changes to Your Website	✓		✓	✓	✓	✓
Specialty Specific Educational Library	✓		✓	✓	✓	✓
Domain Names, Hosting & Technical Support	✓		✓	✓	✓	✓
HIPAA Compliant Online Fillable Patient Registration Forms, Unique Office QR Code & Web Based Forms APP & Practice Portal	✓	✓	✓	✓	✓	✓
HIPAA Compliant Website Appointment & Contact Us Forms	✓		✓	✓	✓	✓
ADA Widget & SSL Secure Website	✓		✓	✓	✓	✓
Web Statistics & Analytics	✓	✓	✓	✓	✓	✓
Directory Listings Management	✓	✓	✓	✓	✓	✓
Review Generation	✓	✓	✓	✓	✓	✓
Real-Time Reputation Reporting	✓	✓	✓	✓	✓	✓
Review Answering, Review Viewing Portal & 5 Star Review Spotlight on Facebook		✓	✓	✓	✓	✓
Dedicated Marketing Account Consultant/Reviews Coach		✓	✓	✓	✓	✓
Email Marketing Management		✓	✓	✓	✓	✓
Facebook, Google Posts & Instagram Social Media Management & Weekly Posting		✓	✓	✓	✓	✓
Marketing Portal with Texting, Social Media Viewing & Reporting		✓	✓	✓	✓	✓
Advanced SEO & GEO using AI & Human Components with Question Query & Including Voice SEO		✓	✓	✓	✓	✓
Google/Bing/Yahoo Maps Optimization		✓	✓	✓	✓	✓
Educational Videos & Smile Gallery			✓	✓	✓	✓
Call Tracking & Extension Routing to Track New Patients/Customers		✓	✓	✓	✓	✓
ALESO Standard Content Creation Package		✓	✓	✓	✓	✓
ALESO Premium Content Creation Package				✓	✓	✓
Reviews Integration with Practice Management Software				✓	✓	✓
Google Ads Campaign Management*					✓	✓
Social Premium Package with Meta Ads & Meta Boost*						✓
Google Performance Max Package*						✓
Multi-Website Prospect Retargeting*						✓
	\$279/mo	\$599/mo	\$699/mo	\$899/mo	\$1299/mo	\$1999/mo

*Cost of Clicks Paid Directly to Google, Meta, or Other 3rd Parties Additional