



How DoctorsInternet.com Works to Help Dental Practices Succeed

Before we begin to market for our clients, it is imperative to learn as much as we possibly can about their practices, the services they want to highlight and the patient population they are looking to reach. Below is an example of a DoctorsInternet marketing questionnaire which identifies keywords, neighborhood names and zip codes that the dentist wants to target to attract new patients.

DoctorsInternet.com *Online Contact Form*

Name: Dr. Thomas E. Schmidt & Dr. Jay Lindsay

Business Name: Fredericksburg Dentistry, PLLC

Address: 814 S. Milam

Zip: 78624

Type of Business: General Dentistry

Email: info@fredericksburgdentistry.com

Keywords: Dental Implants Wisdom Tooth Extractions Family Dentistry Pediatric Dentistry General Dentistry TMJ disorder treatment Root Canal Crowns Cosmetic dentistry

Neighborhoods: Boot Ranch Carriage Hills Stone Ridge Cross Mountain West The Preserve The Overlook at Bear Creek Windcrest Valley View Ranch Triple Creek Ranch

Important Zip Codes : 78624, 78636, 78631, 78028, 78643, 78618, 76856, 78013, 78006, 78606,

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By using the marketing questionnaire and Doctorsinternet.com's advanced SEO techniques, our goal is to get your website to page one for search queries typed into Google or Bing by potential patients looking for dental services in your local area.

Google

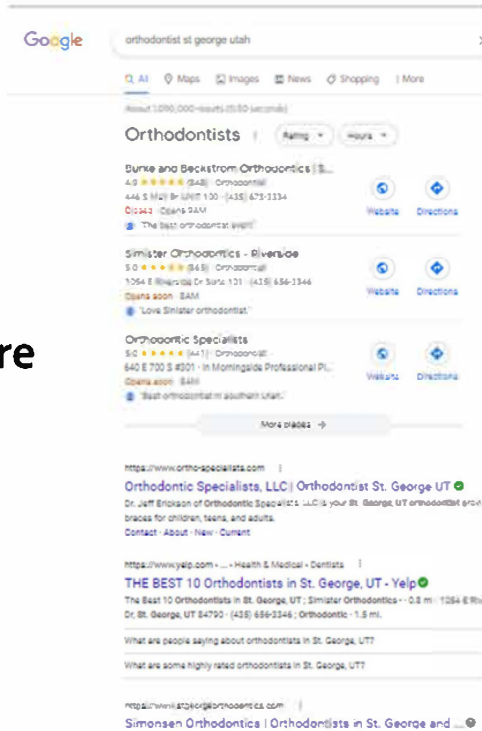
Bing

Better search results turn into more prospects clicking through to your website which results in more phone calls and online forms from those looking to become new patients.

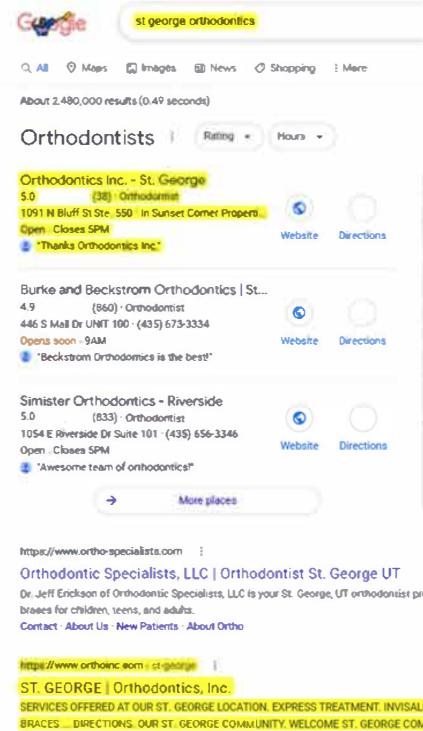


How DoctorsInternet Drives New Patients to Your Practices Improving Search Ranking - Orthodontist - St. Georges, Utah

Before



After



Leads to New Patient Phone Calls and More Revenue

37
New Pt. Calls

Ortho, Inc.

| Action | File Call | Duration | Start/Time | Phone # | Tracking Number | Exp. Price | All Status | Page # | Call # | Disposition | Comments |
|--------|-----------|----------|-----------------------|--------------|-----------------|------------|------------|------------|------------|----------------|----------|
| --- | Play Call | 00:02:36 | 1/2/2022, 10:22:14 AM | 888-416-5235 | 9104254116 | 0.000000 | Answer | 9104254116 | 9104254116 | ANSWERED | - |
| --- | Play Call | 00:02:34 | 1/2/2022, 11:21:49 AM | 888-416-5235 | 9104254116 | 0.000000 | Answer | 9104254116 | 9104254116 | ANSWERED | - |
| --- | Play Call | 00:02:12 | 1/5/2022, 11:22:47 AM | 888-416-5235 | 9104254116 | 0.000000 | Answer | 9104254116 | 9104254116 | ANSWERED | - |
| --- | Play Call | 00:01:01 | 1/2/2022, 2:16:05 PM | 888-416-5235 | 9104254116 | 0.000000 | Answer | 9104254116 | 9104254116 | ANSWERED | - |
| --- | Play Call | 00:04:07 | 1/2/2022, 4:49:19 PM | 888-416-5235 | 9104254116 | 0.000000 | Answer | 9104254116 | 9104254116 | ANSWERED | - |
| --- | Play Call | 00:02:06 | 1/2/2022, 5:21:00 PM | 888-416-5235 | 9104254116 | 0.000000 | Answer | 9104254116 | 9104254116 | CALLER HUNG UP | - |
| --- | Play Call | 00:01:11 | 1/5/2022, 12:45:00 | 888-416-5235 | 9104254116 | 0.000000 | Answer | 9104254116 | 9104254116 | ANSWERED | - |

126
New Pt. Calls

Ortho, Inc.

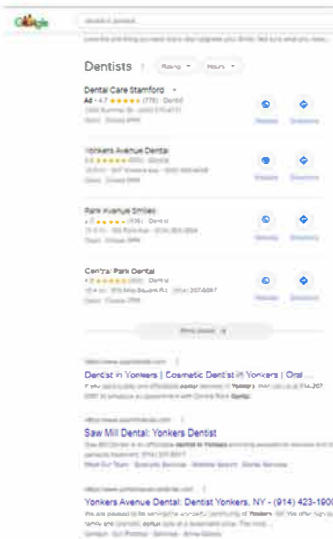
| Action | File Call | Duration | Start/Time | Phone # | Tracking Number | Exp. Price | All Status | Page # | Call # | Disposition | Comments |
|--------|-----------|----------|-----------------------|--------------|-----------------|------------|------------|------------|------------|-------------|----------|
| --- | Play Call | 00:02:05 | 6/4/2022, 10:02:34 AM | 888-416-5235 | 9104254116 | 0.000000 | Answer | 9104254116 | 9104254116 | ANSWERED | - |
| --- | Play Call | 00:02:01 | 6/5/2022, 10:27:39 AM | 888-416-5235 | 9104254116 | 0.000000 | Answer | 9104254116 | 9104254116 | ANSWERED | - |
| --- | Play Call | 00:02:01 | 6/5/2022, 11:28:30 AM | 888-416-5235 | 9104254116 | 0.000000 | Answer | 9104254116 | 9104254116 | ANSWERED | - |
| --- | Play Call | 00:02:01 | 6/5/2022, 12:25:42 PM | 888-416-5235 | 9104254116 | 0.000000 | Answer | 9104254116 | 9104254116 | ANSWERED | - |
| --- | Play Call | 00:01:02 | 6/4/2022, 12:23:18 PM | 888-416-5235 | 9104254116 | 0.000000 | Answer | 9104254116 | 9104254116 | ANSWERED | - |
| --- | Play Call | 00:02:11 | 6/4/2022, 12:22:05 | 888-416-5235 | 9104254116 | 0.000000 | Answer | 9104254116 | 9104254116 | ANSWERED | - |

Before

After
(6 Months)

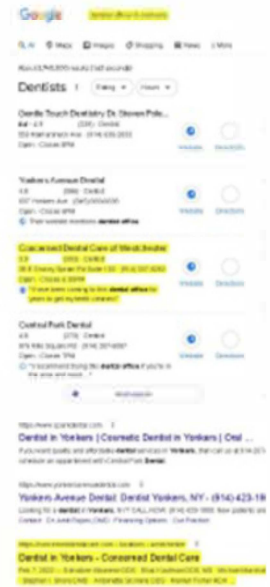
How DoctorsInternet Drives New Patients to Your Practices

Improving Search Ranking - Dentist in Yonkers



Before

After



Leads to New Patient Phone Calls and More Revenue

| DoctorsInternet | | 45 New Pt. Calls | | Yonkers Dental | | | | | | | |
|-----------------|-----------|---------------------|----------------------|----------------|-----------------|------------|------------|------------|------------|---------------|----------|
| Action | Play Call | Duration | Start/End | Campaign | Tracking Number | Key Phrase | All Source | Region # | Call ID | Disposition | Comments |
| --- | Play Call | 00:01:27 | 6/9/2022 8:05:47 AM | Website | 850613822 | D | Website | 8506148914 | 431704672 | ANSWERED | IP |
| --- | Play Call | 00:01:29 | 6/9/2022 10:19:00 AM | Website | 850613822 | D | Website | 8506148914 | 388221473 | ANSWERED | IP |
| --- | Play Call | 00:01:12 | 6/9/2022 9:23:24 AM | Website | 850613822 | D | Website | 8506148914 | 1792219427 | ANSWERED | IP |
| --- | Play Call | 00:01:59 | 6/9/2022 9:34:34 AM | Website | 850613822 | D | Website | 8506148914 | 430868287 | ANSWERED | IP |
| --- | Play Call | 00:01:13 | 6/9/2022 1:31:54 PM | Website | 850613822 | D | Website | 8506148914 | 4077942829 | CALLER HANGUP | D |
| --- | Play Call | 00:00:52 | 6/9/2022 3:20:45 PM | Website | 850613822 | D | Website | 8506148914 | 2289284851 | ANSWERED | IP |
| --- | Play Call | 00:00:14 | 6/9/2022 4:52:29 PM | Website | 850613822 | D | Website | 8506148914 | 8807184876 | CALLER HANGUP | D |

Before

| DoctorsInternet | | 88 New Pt. Calls | | Yonkers Dental | | | | | | | |
|-----------------|-----------|---------------------|----------------------|----------------|-----------------|------------|------------|------------|------------|-------------|----------|
| Action | Play Call | Duration | Start/End | Campaign | Tracking Number | Key Phrase | All Source | Region # | Call ID | Disposition | Comments |
| --- | Play Call | 00:01:02 | 5/9/2022 11:08:07 AM | Website | 850613822 | D | Website | 8506148914 | 4567221003 | ANSWERED | IP |
| --- | Play Call | 00:01:04 | 5/10/2022 1:44:43 AM | Website | 850613822 | D | Website | 8506148914 | 8412273771 | ANSWERED | IP |
| --- | Play Call | 00:01:04 | 5/10/2022 4:44:40 AM | Website | 850613822 | D | Website | 8506148914 | 2101411300 | ANSWERED | IP |
| --- | Play Call | 00:01:02 | 5/10/2022 3:47:47 PM | Website | 850613822 | D | Website | 8506148914 | 8430128253 | ANSWERED | IP |
| --- | Play Call | 00:01:04 | 5/4/2022 4:28:12 PM | Website | 850613822 | D | Website | 8506148914 | 3488822140 | ANSWERED | IP |
| --- | Play Call | 00:01:28 | 5/9/2022 12:03:49 PM | Website | 850613822 | D | Website | 8506148914 | 453336647 | ANSWERED | IP |
| --- | Play Call | 00:01:08 | 5/4/2022 5:58:12 PM | Website | 850613822 | D | Website | 8506148914 | 4758482222 | ANSWERED | IP |

After