



Optimize your current website or design a new website at no charge

Responsive
Web Design



Directory
Listings



Review
Generation



Social Media
App & Hub



Local
SEO



Reputation
Management



Phone Call
Tracking

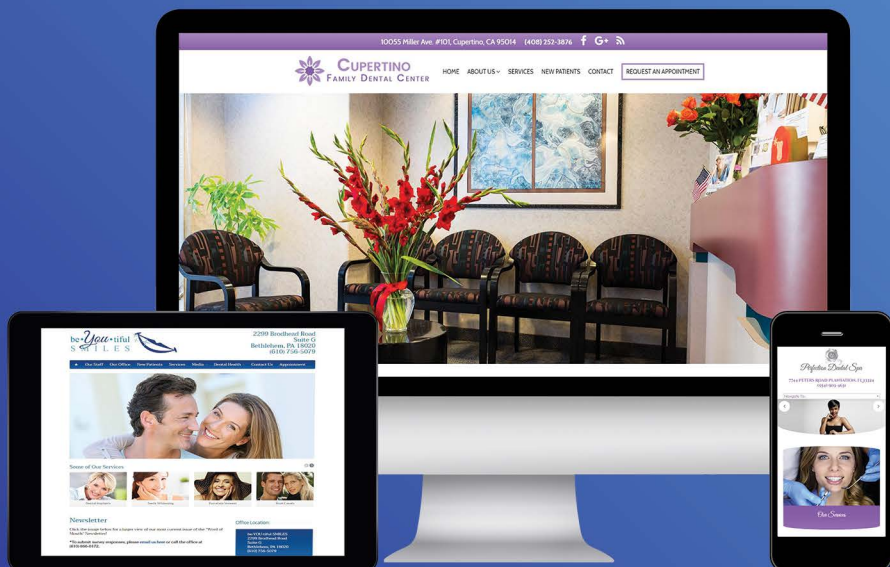


...plus much more!

Get your website to page 1 of



**Generate positive reviews
and monitor your online
reputation**



doctorsinternet.com/dentistry

Service Details

Responsive Web Design

Designs that provide optimal viewing & interaction experience—easy reading & navigation with minimum resizing, panning, and scrolling—across a wide range of devices (from desktop computer monitors to mobile phones).

Update Website Style Every 36 Months

Keep your website fresh and modern. DoctorsInternet.com is constantly creating new designs for our clients. Upgrade your site every 36 months to any of our brand new designs for free.

Domain Name

Provided to all DoctorsInternet.com clients (or you may use your own).

Specialty Specific Library

Conditions and treatments defined for your patients.

Logo Design

Let our design team create a custom logo for your practice.

Royalty-Free Stock Images

Choose among thousands of library images to enhance and define your website.

Google Maps

One click directions on your website to your practice.

Technical Support

Email and Phone support for your website.

Dedicated Hosting

99.9% uptime with dedicated hosting support.

ADA Compliant

All websites designed by DoctorsInternet.com are ADA compliant.

Search Engine Optimization

Increase the visibility of your website in organic local search results within major search engines like Google, Yahoo, and Bing.

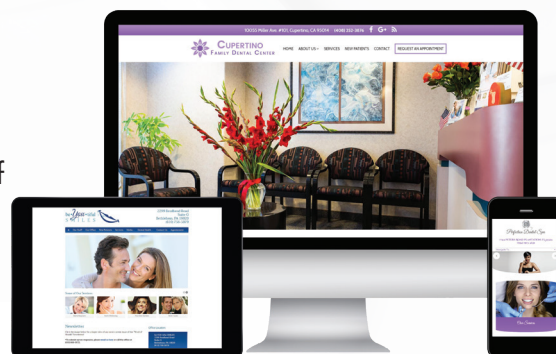


Unlimited Content Changes

Make changes to your website easily by emailing us or calling our support line.

Reviews Responses

We take care of answering your online patient reviews which has become a more important part of Google's search algorithm.



Business Listings

Your practice will be listed on 70 healthcare directories to increase your online visibility while at the same time locking and suppressing any duplicate listings that may appear on the web.





Review Postcards or Business Cards

Receive custom postcards/business cards to your office for distribution to your patients most likely to write your office a positive review.

Back-End Dashboard

DoctorsInternet.com provides a valuable customer back-end dashboard where our clients can see everything in one place. Using your client login you can access valuable data about your website and online marketing performance. Through the dashboard you are also provided with information about your online reviews and your online forms.

Blogging

To help boost your search engine optimization, our writing team blogs each month for your practice, a key ingredient in Google's SEO algorithm.

Dedicated Marketing Representative

You will have a personal marketing representative who is responsible for your account. They will be available by phone at all times during the day for any questions you have about your account. Your representative will also unprompted send you a quarterly update on your marketing, and is constantly working on your account to improve your search rankings and online presence. Without constant tinkering, it is highly likely that your website will fall in search.

Online Fillable Forms

Make life easier for your patients! We provide online fillable patient registration and other forms that are stored on a secure, HIPAA-compliant server which you can print or store as a PDF.



Web Statistics

Google Analytics Integration to see your website traffic.

Review Generation

Facilitate positive patient testimonials with custom tools and links. Generate positive reviews to the platforms where patients are most likely to visit. Our system will send out text messages to your patients to help generate more positive reviews.

Real Time Reputation Reporting

Receive immediate notice whenever new reviews are generated with our automated monitoring system. Never miss a review regarding your practice.

Facebook, Google Posts, and Instagram Management

Creating and updating your social media accounts to help grow your social media presence and engage your patients as well as attract new ones.

Search Engine Submission

Submitting your practice website to 25+ search engines manually to boost visibility and attract new patients.

Bi-Monthly Newsletters

Custom newsletters for your practice will be sent to your office every two months via email. Newsletters can be used to provide valuable content to email or hand to your patients.

HIPAA Compliant Appointment & Contact Us Forms Including Encryption Reader

We add fillable registration, health, privacy, and consent forms that are HIPAA-compliant to your website. Patients will easily be able to fill out these forms online and hit 'send' to deliver them directly to your office via your HIPAA-compliant email.

Question Query & Voice SEO

Many people search online by typing questions into the search box - or using voice-activated search via Amazon Alexa and similar devices. We push questions/voice-related SEO techniques to each of our customers' websites which will be updated on a regular basis.

Two-Way Texting

Enjoy the convenience of texting your patients right from your desktop computer. Our system allows you to both send and receive text messages and store the messages in a patient's online file.

E-Mail / Newsletter Blaster

Send out monthly emails or newsletter for your practice. Upload a list of email addresses and let us design the email for you.

Phone Call Tracking

Phone call tracking will quantify the performance of your website by tracking patient phone calls and determining which calls originated from your website. All incoming calls onto the tracking number are routed to your regular practice phone number, ringing as normal.



Educational Videos and Smile Gallery

A great way to educate your patients about particular conditions or treatments is with videos. Adding videos to your website gives your practice a great way to provide education to your patients when they are not in your examination chair and they have questions. These educational videos provide in depth explanations in a short easy to understand way.

"DI Social" Media App and Widget

Our HIPAA compliant "DI Social" app is designed to take pictures and post them to social media platforms through the app. You can also get reviews on Google and Facebook via text messages through DI Social.

Adwords, Bing & Facebook Advertising

DoctorsInternet.com offers the management of an Adwords/Bing Ads and Facebook campaigns for clients interested in a focused, immediate approach that offers a high level of results. Advertising makes it easy to find the right people immediately.

5 Star Review Spotlight on Facebook & Google Posts

Our team takes any 5-star review posted about your practice on 20+ different directories and post it on your Facebook page and Google My Business listing.

Maps

Managing & optimizing your Google, Bing & Yahoo Maps is an important part of our local search marketing strategy.

Request an Appointment

Use your appointment book to check off multiple patients to send review requests to. Using our system you can only choose only your best patients each week in seconds to generate positive reviews.

Automatic Reviews Requests

Use your appointment book to check off multiple patients to send review requests to. Using our system you can only choose only your best patients each week in seconds to generate positive reviews.